



Privacy Policy

At NLJUG BV., one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that are collected and recorded by NLJUG BV B.V. and how we use it. NLJUG BV is the organiser multiple events and conferences.

NLJUG BV ASSOCIATED EVENTS AND WEBSITES

WHAT IS PERSONAL DATA

Personal data means any information regarding to an identified or identifiable natural person. This includes, for example, your name, phone number, address, and email address.

WHAT PERSONAL DATA DO WE COLLECT?

We collect personal data about you from a variety of sources, such as:

Information we collect directly from you

This is the personal data you provide us when using our Services. For example when you sign up to receive our newsletter, opt in to be added to the delegate list, register to attend an Event, or when you create an account. This type of information may include your name, email address, username, telephone number, date of birth, address, user-generated content, post and other content you submit to our Services, and any other information you provide voluntarily to us. The profile information that you choose to provide to NLJUG BV (or third-party networking application you've opted into during the Event) might be accessible to other attendees of the Event, subject to your settings.

We may use cookies and similar technologies to collect information when you use our online services and interact with our online advertisements. This type of information may include your type of browser or device, details of the web pages you have viewed, links you clicked on, your IP address, sites clicked on before coming to our websites, and any other information you choose to share when using the "Like" functionality on Facebook. For more information on cookies and how to manage them, please see our Cookie Statement.

We may use information from a social sign-on using your Facebook or LinkedIn credentials to create an account or log on. This type of information may include your title, company, interests, and other information you authorize.

Information we collect via scanning

Attendee badges for our conferences include barcodes, which exhibitors can scan with a badge scanner. Exhibitors will receive the following attendee data of the

scanned badges after the conference: Name, first name, company name, email address, country.

Attendees may decide on their own to have their badges scanned. If they allow the exhibitor to scan their badge, they also agree, that the aforementioned data is shared with this exhibitor and that the exhibitor may contact them using this data. Attendees may withdraw their consent such data processing by the exhibitor's at any time by contacting each exhibitor.

Online exhibition: Exhibitors at our online conferences are informed if an attendee visits the respective online exhibition stand. The data transmitted to the exhibitor in this context includes first name, last name, company name. The attendee's contact details will not be shared with the exhibitor. When contacted by the exhibitor, the attendee decides voluntarily whether he/she wishes to share his/her contact details (email address) with the exhibitor.

Information we collect from other sources

We may collect information from other sources if you have given permission for that information to be shared. For example information from your social media accounts, public databases and marketing companies. This type of information may include your name, postal address, telephone number, email address, household information, consumer and market research data, purchase behavior and preferences, and information about your lifestyle such as your hobbies and interests. The aforementioned processing of personal data may also be based on the legitimate interests of NLJUG BV.

For which purposes do we use your personal data?

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

Where we need to perform the Terms and Conditions and provide you with the required Service or information.

Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.

- Where we need to comply with a legal obligation.
- Where you have consented to the processing which consent may be revoked at any time.
- Where you have made the information manifestly public.
- Where necessary in the public interest.
- Where necessary to protect your vital interest.

The following purposes are examples of how we may use the personal data we collect:

- Provide access to networking applications, facilitate information sharing with other attendees and partners with your consent and provide you with relevant connections and content during the Event;
- Determine the popularity of certain sessions and content during an Event;
- Provide you with Services that you request from us;
- Communicate regularly with you to inform you about service updates, content, special offers, and advertisements that may be of interest to you;
- Contact you if this is required to perform our Services;
- Inform you about changes in our Services and our Platform;
- Send you an invoice for our Services;
- Resolve consumer issues and issues with our Services;
- Improve your customer experience on our websites and Platform;

- Do research and analysis to maintain, protect, develop and improve our networks and Services;
- Deliver customized content or advertising such as personalised offers for products and services that may be of interest to you;
- Connect you with other attendees and Frontend Revolution B.V. partners during the Event; Participate in our online communities, including our social media channel/pages and blogs;
- Store your preferences for future interactions and communications from us;
- Create external marketing & analytics reports;
- Market our Services and use and distribute footage and photographs in order to highlight your participation in our Services and for other legitimate business purposes;
- Prevent illegal activities, suspected fraud and potential threats to our network; and
- Analyse the characteristics of our customers at an aggregated level and customer utilization of our Services in order to understand customer and market needs, to improve our existing Services, to design new Services, and for business development.

Will we share your personal data with other parties?

We may disclose your personal data to third parties if needed to provide the Services, which third parties will process your personal data in conformance with this Privacy Statement.

We may also disclose your personal data:

- To our affiliates or subsidiaries.
- If we are legally entitled or required to do so (for example, if required to do so by legal proceedings or for the purposes of detection and prevention of fraud and other crime or as part of a security audit).
- When we believe in good faith that disclosure is necessary to protect our rights, protect your safety, or the safety of others.
- If we sell a business or part of a business to another company then the transfer of ownership could include the transfer of your personal data directly related to that business to the purchasing company. We would require the buyer to treat your personal information in accordance with this Privacy Statement.
- To any third party in order to fulfill the agreement between you and NLJUG BV.
- To any other third party (for example speakers, sponsoring companies, and other attendees at the Event) with your prior permission to do so.

Your personal data may be transferred, stored, and processed in the Netherlands or any other country in which NLJUG BV (or its affiliates, subcontractors or agents) maintain facilities. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Statement and applicable data protection law and legislation.

GENERAL DATA PROTECTION REGULATION (GDPR)

We are a Data Controller of your information.

NLJUG B.V. legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Information we collect and the specific context in which we collect the information:

NLJUG B.V. needs to perform a contract with you

You have given NLJUG B.V. permission to do so

Processing your personal information is in NLJUG B.V. legitimate interests

NLJUG B.V. needs to comply with the law

NLJUG B.V. will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what Personal Information we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

- The right to access, update or to delete the information we have on you.
- The right of rectification.
- The right to object.
- The right of restriction.
- The right to data portability
- The right to withdraw consent

LOG FILES

NLJUG BV follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

COOKIES AND WEB BEACONS

We adhere to the Do Not Track setting in the browser.

Like any other website, NLJUG B.V. associated websites, including this one, use 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

DOUBLECLICK DART COOKIE

Google is one of a third-party vendor on our site. It also uses cookies, known as DART cookies, to serve ads to our site visitors based upon their visit to NLJUG B.V. associated websites, including this one, and other sites on the internet. However, visitors may choose to decline the use of DART cookies by visiting the Google ad and content network Privacy Policy at the following URL:

<https://policies.google.com/technologies/ads>

Some of the advertisers on our site may use cookies and web beacons. Our advertising partners are listed below. Each of our advertising partners has their own Privacy Policy for their policies on user data. For easier access, we hyperlinked to their Privacy Policies below.

Google

<https://policies.google.com/technologies/ads>

PRIVACY POLICIES

You may consult this list to find the Privacy Policy for each of the advertising partners of NLJUG.

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on NLJUG, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that NLJUG has no access to or control over these cookies that are used by third-party advertisers.

THIRD PARTY PRIVACY POLICIES

NLJUG Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options. You may find a complete list of these Privacy Policies and their links here: [Privacy Policy Links](#).

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites. [What Are Cookies?](#)

CHILDREN'S INFORMATION

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

NLJUG B.V does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

ONLINE PRIVACY POLICY ONLY

This Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in NLJUG. This policy is not applicable to any information collected offline or via channels other than this website.

Privacy Notice – Order Process

We use your data for the processing of your order and/or for the execution of the contract following from it. For example, we will send conference tickets to your e-mail address, magazines to your shipping address or provide you with access to tutorials. If you have requested one or more goods/services from NLJUG BV (existing customer), NLJUG BV will use your email address to send you further carefully selected offers for similar goods/services offered by NLJUG BV through newsletters. You may opt-out from receiving these offers by email free of charge at any time, e.g. by clicking on the link “Unsubscribe from newsletter” at the end of the respective

email or by stating your opt-out to NLJUG BV under the contact details stated in our privacy policy.

Information on Privacy officer

If you have any further questions, e.g. about data we have stored about you or if you wish to object to the storage of your data, please contact us. NLJUG BV, Nijverheidsweg 18, 2031 CP Haarlem. Contact requests can be made via e-mail to info@nljug.org.

Our Privacy officer for NLJUG is Remco de Graaf. Nijverheidsweg 18, 2031 CP, Haarlem. Contact inquiries can be made via e-mail to info@nljug.org

CONSENT

By using our website, you hereby consent to our Privacy Policy and agree to its Terms and Conditions.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us via info@nljug.org